



# WeGotTickets

## Online Advert Rate Card

### WEBSITE

Advert Type	Placement	Dimensions	Tenancy	CPM
Desktop				
Leaderboard	Top	728x90	£1600	£6
MPU	Right side	300x250	£1000	£4
Tablet				
Leaderboard	Top	728x90	£425	£5
Leaderboard	Bottom	728x90	£300	£4
Mobile				
Leaderboard	Top	320x50	£600	£2.50
Leaderboard	Bottom	320x50	£350	£1.50

### EMAIL

Email type	Dimensions	CPM
Confirmation email advert	Negotiable	£10
Marketing mailshot advert	Negotiable	£6

*Adverts are sold on rotation unless otherwise stated. Adverts booked by tenancy are sold on a per calendar month basis unless otherwise stated. All prices are exclusive of VAT at 20%. Payment terms are strictly 30 days from date of invoice.*

Enquiries:  
[marketing@wegottickets.com](mailto:marketing@wegottickets.com)  
 01865 798797



LEADERBOARD



MPU

The logo for WeGotTickets, featuring the text 'WeGotTickets' in a bold, white, sans-serif font. The 'G' in 'Got' is stylized with a white square above it, resembling a play button or a ticket icon. The background of the entire page is a dark, atmospheric photograph of a concert venue with blue and purple stage lighting and a crowd of people in the foreground.

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### DEMOGRAPHICS

The WeGotTickets audience is split roughly equally between men and women. Our highest age range demographic is 25-34, followed by 35-44 and 45-55, before teens and early twenty-somethings.

Music events make up around 50% of our sales. 20-25% of sales are for comedy events, 10-12% are for pop-up cinema screenings, and the rest is split between things like roller derby, supper clubs, walking tours, burlesque nights etc.

A lot of the events WeGotTickets sells for are grassroots to medium sized events, with capacities between 50 and 1500 – engage with our customers and you're reaching a smart, passionate audience with money to spend on their interests and hobbies.

### REACH

#### Website

1.3m ad impressions per month; 800,000 page views; 50% desktop, 40% mobile, 10% tablet.

#### Email

1m subscribers; 270k in London; other strong regions include Brighton (40k), Oxford (65k), Manchester (30k), Cambridge (24k) and Yorkshire (95k).

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### ABOUT US

WeGotTickets is the leading ticketing agency in the UK for small to medium sized venues and promoters. We work with over 10,000 venues and promoters across the UK to sell close to a million tickets a year for events of all types. Music makes up 50% of all sales while we're also the independent comedy sector's ticket agent of choice and work with the country's leading pop-up cinema organisers, as well as ticketing supper clubs, burlesque nights and all sorts of other great events.

With a reputation as the good guys of ticketing – established through low fees, transparency, regular charity campaigns, an environmentally friendly ticketing solution, and our support of both consumer issues and the grassroots music scene through campaigns like the INDIE50 – you can be sure that partnering with us will enhance your brand reputation and help you reach a passionate, engaged audience.